

# RECRUITMENT COMMUNICATIONS TOOL KIT

## 2024 Presidential Primary Election

Resources for Sharing Voting Information  
about Recruitment Opportunities

Presented by: Orange County Registrar of Voters



**VOTE EASY.**  
**VOTE SECURE.**

ORANGE COUNTY REGISTRAR OF VOTERS

### STAY CONNECTED

 714.567.7600

 [ocvote.gov](http://ocvote.gov)

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## **INTRODUCTION**

The Orange County Registrar of Voters (OC ROV) is committed to protecting each registered voter's right to cast a ballot safely and securely. To help recruit Voter Center Workers and other support staff for the March 5 Presidential Primary Election, this Communications Tool Kit provides a variety of tools to promote the opportunity to work with the Registrar of Voters, encourage members of your organization to get involved in the democratic process, and make some money while doing so.

From social media posts, infographics, videos and more, the contents of the tool kit include:

- Recruitment Graphics
- Social media posts and accompanying graphics
- Newsletter article

Our hope is that you will share this information with your own networks of people.

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## **RECRUITMENT OPPORTUNITIES**

Did you know that OC ROV hires more than a thousand seasonal employees to assist with the preparation and execution of each election? We're looking for:

- Election Representatives, including Vote Center Employees, to assist voters, serve in the public or Vote Center employee phone bank, and process ballots.
- Staff assistants to lead the training for our Vote Center Employees each election.
- Election Workers that receive and distribute supplies, ensure all mail is processed correctly, and make certain that all voting equipment is functional and properly delivered.
- Data Entry Technicians to process voter applications.
- Systems Technicians to manage our Information Technology operations. This bulletin has already closed and is full.

Interested in joining us? Apply today!

visit [ocgov.com/jobs](https://ocgov.com/jobs) and search the term "Elections."

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## **SOCIAL MEDIA AND GRAPHICS**

The following social media content has been created so that you have a variety of posts to share with your organization or network during primary election recruitment season (November through December).

Before getting started with posting, please consider these helpful tips.

- Feel free to personalize – While it is important key information remains unchanged, we know that your audience wants to hear from you! We encourage you to adapt the posts, so they are authentic to your organization.
- Tag the Registrar of Voters – Let us know you are sharing our info by including our social media handles within the post.
  - OC ROV Facebook - @OrangeCountyRegistrarOfVoters
  - OC ROV Instagram - @ocregistrar
  - OC ROV Twitter - @OCRegistrar
- Use hashtags – Enhance post visibility by incorporating key election hashtags.
  - #VoteEasyVoteSecure
  - #OrangeCountyCounts
  - #VoteCalifornia
  - #VoteEarly
  - #BallotSecurity
  - #YourBallotYourVote
  - #YourVoteCounts
  - #OCVote



## RECRUITMENT POSTS

The timing provided is suggested and meant to be flexible based on your needs.

**Post #1:** *Timing – December 1 – 10*

Facebook, Instagram and Twitter

Interested in becoming a Vote Center Worker during the 2024 Presidential Primary Election? Apply today – visit [ocgov.com/jobs](https://ocgov.com/jobs) and search the term “Elections.”

#OCVote #OrangeCounty #Elections



**Post #2:** *December 1 – 10*

Facebook, Instagram and Twitter

We’re getting ready for the 2024 Presidential Primary Election and are looking for dependable people to work at one of our Vote Centers. Pay starts at more than \$20 an hour. If you’re interested, visit [ocgov.com/jobs](https://ocgov.com/jobs) and search the term “Elections.”

#OCVote #OrangeCounty #Elections



**Post #3:** *Timing – December 1 – 10*

Facebook, Instagram and Twitter

Training Facilitators play an important role in every election – they lead the training for all Vote Center Employees. It’s just one of the positions available as an election worker. Apply to join our team today by visiting [ocgov.com/jobs](https://ocgov.com/jobs) and search the term “Elections.”

#OCVote #OrangeCounty #Elections



**Post #4:** *Timing – December 11 – 20*

Facebook, Instagram and Twitter

Vote Center Workers play an essential role in the democratic process – did you know that they prepare, and close our Vote Centers, plus distribute and receive official ballots for voters? We’re looking for short-term employees and if you’re interested, visit [ocgov.com/jobs](https://ocgov.com/jobs) and search the term “Elections.”

#OCVote #OrangeCounty #Elections





**Post #5: Timing – December 11 – 20**

[Facebook](#), [Instagram](#) and [Twitter](#)

The 2024 Presidential Primary Election is a few months away – become a Voter Center Worker and help Orange County conduct a safe, secure election! Visit [ocgov.com/jobs](https://ocgov.com/jobs) and search the term “Elections.”

#OCVote #OrangeCounty #Elections



**Vote Center Workers**



**Post #6: Timing – December 11 – 20**

[Facebook](#), [Instagram](#) and [Twitter](#)

We’re hiring. Bilingual skills are a plus but not required! Visit [ocgov.com/jobs](https://ocgov.com/jobs) and search the term “Elections.”

#OCVote #OrangeCounty #Elections



**Post #7: Timing – December 11 – 20**

Orange County is looking for dependable people to work at one of our countywide Vote Centers. Pay starts at more than \$20 an hour and includes training. If you’re interested, visit [ocgov.com/jobs](https://ocgov.com/jobs) and search the term “Elections.”

#OCVote #OrangeCounty #Elections





## **NEWSLETTER ARTICLE**

Do you have an organizational print or electronic newsletter, website, or regular email communication to your members/constituents? If so, we invite you to share the following article with your network.

### **Orange County Registrar of Voters Looking for Dependable People to Work in Vote Centers**

*Recommended timing for use: December 1 through December 20, 2023*

For the upcoming March 5 Presidential Primary Election, the Orange County Registrar of Voters is looking for dependable people to work at one of our Vote Centers. Pay starts at more than \$20 an hour.

Election Representatives play an important role in helping people throughout Orange County vote easily and securely. They help people vote, solve voter registration issues, provide replacement ballots or general assistance.

Visit [ocgov.com/jobs](https://ocgov.com/jobs), search the term "Elections" and apply today.

Remember, when filling out and returning your ballot, "Vote Easy. Vote Secure."

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## 2024 Presidential Primary Election

Thank you for your support!



**VOTE EASY.**  
**VOTE SECURE.**

ORANGE COUNTY REGISTRAR OF VOTERS

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